



FOR IMMEDIATE USE

Melissa Graham
Purple Asparagus
773-991-1920
info@purpleasparagus.com

**CELEBRATE FAMILY DINING: PURPLE ASPARAGUS' INAUGURAL
PROJECT DINE-OUT EVENT AT MAY STREET MARKET**

CHICAGO –January 21, 2008 – Cure the winter blues with good food and family fun at May Street Market with Purple Asparagus. For Purple Asparagus' inaugural Project Dine Out, Chef/owner Alex Cheswick prepares a 4-course dinner celebrating the flavors of the season. As an added treat, special guest Olivia Gerasole of Spatulatta makes a personal appearance to demonstrate a recipe from her new cookbook, co-authored with her sister, and sign books. Dishes for kids aged ten and under will be prepared using recipes from The Spatulatta Cookbook. Wines for this event are donated by Stone Paddock.

Project Dine Out is a new initiative to help parents answer the recurring question of how to eat out with kids in a restaurant without chicken fingers. May Street Market celebrates fresh, farm supported menus created by chef/owner Alex Cheswick that are served with flair in a comfortable atmosphere. A portion of the proceeds from the event will go to [Purple Asparagus' partnership with the Greater Chicago Food Depository](#), in which Purple Asparagus members help teenagers cook dinners for their families at the Depository's Kids Cafes.

The cost for the event is \$25 kids ten and under and \$65 for adults. For reservations, contact Melissa Graham at 773-991-1920 or email info@purpleasparagus.com. Tickets can also be purchased [online](#).



For more information or to set up an interview, contact: Melissa Graham at 773-991-1920 or email info@purpleasparagus.com or Sharon Meyers at 847 571 1499 or email smeyerscomms@aol.com.

Date: Tuesday, February 5

Location: May Street Market,

1132 W. Grand Ave (corner of Grand Ave and May Street)

Time: 5:30pm demonstration and book signing by Olivia Gerasole, Spatulatta Cookbook

Cost: \$25 for children 10 years and under; \$65 for Purple Asparagus adults.

Reservations: info@purpleasparagus.com, Melissa Graham at 773-991-1920

Purple Asparagus is a 501(c)(3) non-profit organization dedicated to bringing families back to the table through good eating. Working with various organizations on events and programs that are centered on children and their families is our mission. Some of the organizations we work with include the Green City Market, McAuliffe School, Greater Chicago Food Depository and the City of Chicago, Dept of Cultural Affairs. For more information: www.purpleasparagus.com.

###